UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

Blue Spike, LLC,

Plaintiff,

v.

Texas Instruments, Inc., et al., Defendants. CASE NO. 6:12-cv-499 MHS

LEAD CASE

Jury Trial Demanded

ORDER DENYING DEFENDANT'S MOTION TO TRANSFER

On this day came for consideration Iris ID Systems, Inc.'s ("Defendant's") Motion to Transfer Plaintiff Blue Spike, LLC's Complaint in the above-captioned proceeding pursuant to 28 U.S.C. § 1404(a). Having considered both Defendant's motion and supporting papers and Blue Spike, LLC's opposition and supporting papers, the Court is of the opinion that said motion should be DENIED.

IT IS HEREBY ORDERED that Defendants' Motion to Transfer is hereby denied on the grounds that the District of New Jersey is not clearly more convenient than the Eastern District of Texas.

IT IS SO ORDERED.